

*QUEEN'S BENCH PRESENTS...*

*GLASS CEILING BREAKERS 2004 -  
PUTTING WOMEN ON LEADERSHIP TRACK*

**Retention** is the next frontier in the ongoing quest for gender equity in the legal profession. Angela Bradstreet's vision and determination kicked off the successful BASF "No Glass Ceiling" initiative. Now, Queen's Bench is excited to announce the 2004 continuation of an MCLE program series dedicated to supporting the ongoing No Glass Ceiling initiative and the goals of **retaining** and **advancing** women in the profession.

**"Glass Ceiling Breakers: Putting Women on Leadership Track"**

will help women entering the legal profession become stronger candidates for eventual law partnership or other legal work environment leadership positions by providing them with access to affordable forums where they can learn essential law practice management skills from the highest caliber of women role models in our profession. We hope to break the pattern of many generations, in which the collective wisdom about managing a successful legal work environment has been passed down to succeeding generations only in closed-door male-dominated management committees or the men's locker room at the golf club.



816 E. 4th Avenue  
San Mateo, California 94401-3317  
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<http://www.queensbench.org>  
Founded in 1921

**Registration form enclosed.**



*GLASS CEILING BREAKERS 2004*



*PUTTING WOMEN ON  
LEADERSHIP TRACK*

The continuing MCLE series dedicated to passing on knowledge of essential law practice management skills from the highest caliber of women role models in our profession to newer women attorneys in all types of legal work environments.

**PROGRAM I:**  
***PAST LESSONS, FUTURE VISION -  
STRATEGIC PLANNING IN LEGAL WORK ENVIRONMENTS***

Thursday evening, March 11, 2004  
Hosted by **Sheppard, Mullin, Richter & Hampton, LLP**  
Four Embarcadero Center, 17th Floor  
Registration and Networking Reception 5:45 – 6:30  
Program 6:30 – 8:00 P.M. (1.5 units MCLE)

This program will explore how role model leaders use strategic business plans to develop shared goals and visions in different types of legal organizations. Who participates in plan development? What data inputs are the most valuable? How are strategic plans benchmarked against actual growth and direction of the organization and its environment, and revised when necessary? And finally, how can strategic planning processes support goals of gender equity and diversity?

**Speakers:**

**Mary Cranston**, Firm Chair, Pillsbury Winthrop LLP

**Sharon Anolik**, General Counsel and Chief Privacy Officer, Ask Jeeves, Inc.

**Maria Blanco**, Executive Director, Lawyers' Committee for Civil Rights

**Program II:**

***The art and science of Managing client relationships***

Wednesday evening, May 12, 2004  
Hosted by **Howard Rice Nemerovsky Canady Falk & Rabkin**  
Three Embarcadero Center, 7th Floor  
Registration and Networking Reception 5:45 – 6:30  
Program 6:30 – 8:00 (1.5 units MCLE)

OK, the client is in your office...now what? This program will address how to retain good clients, how to deal with problematic relationships, and how to figure out which are which!

**Speakers:**

**Carole F. Barrett**, Trademark Prosecution and Counseling Practice Group Chair,  
Howard Rice Nemerovski Canady Falk and Rabkin

**Carol A. Salvagione**, Current President of Queen's Bench  
Founding Partner, Hedani, Choy, Spalding & Salvagione

**Luciann Leraul**, MBA, CPA  
Director of Administration/Controller, Laughlin, Falbo, Levy & Moresi LLP

**Program III:**

***QUEEN'S BENCH CELEBRATES INDEPENDENCE DAY!***  
***How to launch a successful independent law practice***

Thursday evening, July 1, 2004  
Hosted by **Kaye\*Moser LLP**  
One Market, Steuart Tower, Suite 2700  
Registration and Networking Reception 5:45 – 6:30  
Program 6:30 – 8:00 (1.5 units MCLE)

**Speakers:**

**Susan E. Kaye** and **Barbara W. Moser**, Founding Partners, Kaye\*Moser LLP  
A high-asset family law, trusts and estates boutique successfully launched in 1995

**Maria Schopp**, Attorney at Law  
A dynamic up-and-coming criminal defense and family law solo practitioner

**Helen Leah Conroy**, Attorney at Law  
A fascinating alternative-style intellectual property practice success story

**Program IV: THE 2004 SeRIES FINALE**  
***Gender bias across the negotiating table***

Tuesday evening, September 14  
Hosted by **Morrison & Foerster, LLP**  
Registration and Networking Reception: 5:45-6:30  
Program 6:30 – 8:00 (1.5 units MCLE)

Contract negotiations, deal closings, settlement conferences – whatever the setting, you know you have a challenge on your hands when the first words out of opposing counsel's mouth are a verbal pat on the head. This program will address how to "get to yes" in the face of gender bias and stereotyping at the negotiating table, or even turn it to your advantage!

**Speakers:**

**Angela M. Bradstreet**, Past President of QB, CWL and BASF,  
Practice Group Vice Chair and former Managing Partner of Carroll, Burdick & McDonough, LLP

**Marci Rubin**, Senior Vice President and Deputy General Counsel, Wells Fargo Bank, N.A.

**Rachel Krevans**, Managing Partner, Morrison & Foerster LLP San Francisco Office

**Eliza M. Rodrigues**, Stoel Rives LLP, Past President of Queen's Bench



***GLASS CEILING BREAKERS 2004***

**PROGRAM REGISTRATION FORM  
(one form per person please)**

**I WILL ATTEND:**

- \_\_\_\_ March 11, "Strategic Planning in Legal Work Environments"
- \_\_\_\_ May 12, "The Art and Science of Managing Client Relationships"
- \_\_\_\_ July 1, "Queen's Bench Celebrates Independence Day!"
- \_\_\_\_ September 14, "Gender Bias Across the Negotiating Table"

Cost: \$20 per program for advance registration, or \$60 for the full series of 4 programs if registered by February 27, 2004. All programs will cost an additional \$5 if you register at the door.

Total registration fee enclosed: \$\_\_\_\_\_

MAKE CHECK PAYABLE TO QUEEN'S BENCH.  
MAIL TO: QUEEN'S BENCH, 816 E 4TH AVENUE, SAN MATEO, CA 94401.  
Questions: queensbench@rcn.com; (415) 249-9280

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

TELEPHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_



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