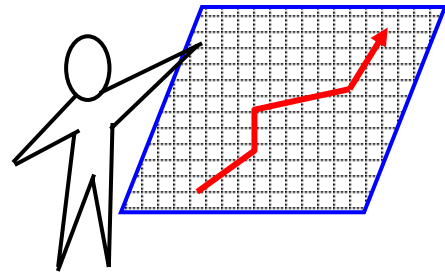


Seize the Future Grow Your Business



- *What level of growth can your business achieve over the next 6-12 months?*
- *How are you managing business risks within and beyond your control?*
- *How are the decisions you make today impacting your future?*

Attend this free seminar and...

- Complete an assessment of your company's capabilities for growth
- Take away practical tips on how to:
 - Develop innovative products and services
 - Create a solid business foundation
 - Identify the top two things you can do right now
 - Identify risks and how to manage them effectively
- Absolutely no obligation

Participant feedback

- "I liked the personal attention that focused on my goals."

- "Darlene showed me how to approach the framework based on where my company was- this was extremely valuable."



Seminar Leader:
Darlene Crane,
President
PCI Crane Consulting

Darlene is a consultant and advisor to companies and business owners, a workshop leader and author. For fifteen years she has helped companies create compelling and successful products and services. In addition she helps owners and managers mobilize their personal strengths to build a solid business foundation for future growth. She has developed an integrated framework for strategic thinking, decision-making and action that improves business performance.

Date: April 14, 2004

Time: 5:30-7:00 p.m.

Location:

**Fort Mason, The Gatehouse Room
Marina Blvd. & Buchanan
San Francisco, CA**

Sponsored by

PCI Crane Consulting

Hayward, California

Business Performance Specialists since 1989.